

# MEMBER2MEMBER CONNECTION

In this new feature, we put the spotlight on GLGA member companies that offer trade printing, postpress and mailing services to other members. To have your company featured, contact Sharon Flick at (262) 201-4730 or via email at [sflick@glga.info](mailto:sflick@glga.info).

## LETTERHEAD PRESS LLC

16800 Ryerson Road  
New Berlin, WI 53151  
[www.letterheadpress.com](http://www.letterheadpress.com)

Michael Johnson, Sales  
(262) 787-1717  
[mikej@letterhead-press.com](mailto:mikej@letterhead-press.com)

Year founded: 1984



Members of Letterhead Press' CSR team are joined by Frankie, one of the office dogs. From left: Jaime Weileder, Department Manager Beth Bellante, and Emily Flagge.

### Q. Tell us about your company.

A. Letterhead Press is the leading print and packaging finisher, with our prime location in the Midwest covering the entire U.S. and Canada. We are SQF Level 2 certified, enabling us to produce packaging for direct food contact. We offer a wide variety of capabilities including foil stamping, embossing, die cutting, folding / gluing, mounting, POP, tipping on, rigid set-up boxes, and puzzle making. We also have one of the largest private solar fields in Wisconsin on site to provide power to our plant on a daily basis.

### Q. What is your specialty?

A. Packaging, from the design stage through manufacturing, all the way to the customer filling lines.

### Q. What is your favorite kind of project to do?

A. Speaking personally, I take satisfaction in a packaging project where the customer knows the brand message they want the package to deliver, and involves us early enough in the design where we can offer options that enhance the visibility of that message on the store shelf.

### Q. What has been your most memorable project?

A. For me, it was designing and making a new product launch sales kit, in the form of an attractive, sturdy, and practical briefcase.



The custom briefcase protected the new product samples with multi-level dividers, and allowed room for leave-behind brochures. Enhanced with attractive graphics on the exterior, the kit made for a professional presentation of the new product with each sales call.

### Q. What's new at your company?

A. We're continuing to add capacity - we now have twelve 40" and 50" high-speed auto-platen presses for stamping / die cutting / stripping / blanking, along with five folder / gluers and a complete structural design / laser die making department. We've grown our Customer Service and Estimating teams as well. Not to brag too much, but I consider our customer service to be truly "Best in Class."

### Q. When should another member call you for help?

A. Any time they have a print or packaging finishing project, that's our business, especially packaging projects. The earlier that we get involved in projects, the better we can serve our customer's needs.



Michael Johnson of Letterhead Press accepts a Gutenberg Best of Category award from PIA Chairman Bryan Hall at the 2018 Graphics Excellence Awards.