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**For Immediate Release**

**Media Contacts Below**

## **LPI Introduces Innovative Digital Enhancement Press to North American Market**

**—Advanced Technology Expands Enhancement and Packaging Solutions—**

**NEW BERLIN, Wis. — April 26, 2021** — LPI, part of the S. Walter Packaging Group, today announced an agreement to expand significantly its high-end digital packaging and enhancement capabilities with the purchase of multiple large-format presses that will be the first of their size in North America. LPI, one of the leading custom-packaging solutions providers in the U.S., has partnered with Israeli-based Scodix to purchase the Scodix Ultra 6000 Digital Enhancement Presses, the first of which will be installed at LPI's New Berlin location this July.

The announcement comes as more companies look to distinguish their brands with distinctive packaging solutions that include custom high-end enhancements and finishes. LPI's expanded capabilities with the new presses allow for more highly detailed, short run and data-variable personalized projects with tactile applications such as embossing, foil, metallic effects, glitter and specialty finishes. A key advantage offered by this advanced technology is a large-format press that can accommodate 29 x 41-inch sheet sizes.

"This is an exciting development for LPI and further enhances the ability to provide new and innovative solutions to our broad base of customers," said Kurt Koloseike, president and CEO of S. Walter Packaging Group. "The combination of digital enhancement and large sheet size elevates our entire platform to deliver on our promise of providing advanced, unique and efficient options that truly create limitless opportunities to achieve our customers' brand experience goals," he said.

"Being able to offer digital enhancement at a 41-inch sheet size creates a viable solution for customers to experiment with different graphic and variable imaging techniques to enhance their marketing and brand equity," said Mike Draver, senior vice president and general manager for LPI. "As a Safe Quality Food-certified facility, we also value the increased compatibility for our food-based markets and customers."

“LPI has always been a leading provider of new solutions for their packaging and graphic finishing customers, and their early adoption of this advanced digital technology means they can bring even more innovative business opportunities to their clients,” said Jason Rollo, president of Scodix North America. “The Scodix technology, coupled with the new 41-inch format capability empowers packaging market value growth that only digital can deliver. Scodix is honored to welcome S. Walter Packaging Group and LPI into the Scodix family.”

For more information on LPI and the new Scodix Ultra 6000 capabilities, please visit [lpipossibilities.com](http://lpipossibilities.com).

### **About LPI**

LPI is a recognized leader in providing custom packaging and graphic finishing solutions to customers throughout North America. The company’s service and solutions-based approach is supported by an extensive design and manufacturing platform combined with advanced technology that offers unique, innovative results and assures a speed to market that accommodates even the most complex projects. LPI was founded in 1984.

### **About S. Walter Packaging Group**

S. Walter Packaging Group is North America’s premier custom packaging solutions company specializing in the design, manufacturing and delivery of products and services that are purpose-built to enhance the brand image of its over 23,000 customers. With over 116 years of experience and expertise, S. Walter Packaging Group continues to provide innovative custom packaging and logistics solutions to the retail industry combined with the best-in-class, value-added services.



### **About Scodix**

Scodix Ltd. is a leading provider of digital print enhancement presses for the graphic arts industry, giving print service providers and converters real, measurable added value to the products they deliver to their customers. Scodix gives clients the tools they need to expand their product portfolio and stay one step ahead of the competition. Through its Scodix S Series, Scodix Ultra series and Scodix E106™ press, the company offers a range of applications including: Scodix Sense™ with exceptional tactile results for embossed effects; Scodix Foil™ utilizing all types of foil to deliver unmatched foil enhancement capabilities; Scodix Spot™ for silkscreen effects; Scodix VDP/VDE™ (with barcode) for personalization including variable foil; Scodix Metallic™ enhance print with metallic coloring; Scodix Glitter™ for a digital-glittering experience; Scodix Braille™ for short-run production; Scodix Crystals™ replacing the manual

placement of chatons; and Scodix Cast&Cure™ for 3D holographic effects. What's more, all Scodix applications are manufactured on a single Scodix digital enhancement press. The company's aim is to lead print enhancement into the digital age and to be known for its passion and commitment to providing what customers need the most – true brand differentiation for today's highly competitive printing environment. For more information, visit [www.scodix.com](http://www.scodix.com) or email [info@scodix.com](mailto:info@scodix.com).

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